

Subject: Re: South Park BID Intro & Info

Date: Tuesday, June 14, 2016 9:50:56 AM Pacific Daylight Time

From: Laura Hill

To: Scott Petty

CC: Yen Phung

Hm they should have shared both with you – I will look into it.

LH

Laura Hill

Communications and Policy Manager



South Park Business Improvement District

1100 S. Flower St. Suite #3400, Los Angeles, CA 90015

laura@southpark.la | o. 213 663 1111 | c. 314 956 4425

southpark.la | [fb.com/southparklosangeles](https://www.facebook.com/southparklosangeles) Instagram/Twitter: @southparkla

24/7 DISPATCH: 866-560-9346

From: Scott Petty <SPetty@HanoverGrandAvenue.com>

Date: Tuesday, June 14, 2016 9:45 AM

To: Laura Hill <laura@southpark.la>

Cc: Yen Phung <yphung@hanovergrandavenue.com>

Subject: RE: South Park BID Intro & Info

I only received a little half page flyer. Is this the new collateral to use? I was looking for the full packet, unless this was discontinued.

All the best,

SCOTT PETTY | PROPERTY MANAGER | HANOVER GRAND AVENUE | HANOVER COMPANY

1000 S. GRAND AVENUE | LOS ANGELES, CA 90015 | P: 213.741.1043

WWW.HANOVERGRANDAVENUE.COM | MGR@HANOVERGRANDAVENUE.COM



HANOVER COMPANY

From: Laura Hill [<mailto:laura@southpark.la>]

Sent: Monday, June 13, 2016 4:44 PM

To: Scott Petty

Cc: Yen Phung

Subject: Re: South Park BID Intro & Info

Hi Scott,

Just want to ensure that the SP materials made it to you? Our ambassadors should have dropped everything off last week.

Best,

LH

Laura Hill
Communications and Policy Manager



South Park Business Improvement District
1100 S. Flower St. Suite #3400, Los Angeles, CA 90015
laura@southpark.la | o. 213 663 1111 | c. 314 956 4425
southpark.la | fb.com/southparklosangeles Instagram/Twitter: @southparkla
24/7 DISPATCH: 866-560-9346

From: Scott Petty <SPetty@HanoverGrandAvenue.com>

Date: Thursday, June 2, 2016 9:58 AM

To: Laura Hill <laura@southpark.la>

Cc: Yen Phung <yphung@hanovergrandavenue.com>

Subject: RE: South Park BID Intro & Info

Sounds good!

All the best,

SCOTT PETTY | PROPERTY MANAGER | HANOVER GRAND AVENUE | HANOVER COMPANY
1000 S. GRAND AVENUE | LOS ANGELES, CA 90015 | P: 213.741.1043
WWW.HANOVERGRANDAVENUE.COM | MGR@HANOVERGRANDAVENUE.COM



HANOVER COMPANY

From: Laura Hill [<mailto:laura@southpark.la>]

Sent: Thursday, June 02, 2016 9:33 AM

To: Scott Petty

Cc: Yen Phung

Subject: Re: South Park BID Intro & Info

Hi Scott,

Just a heads up - I will be in next week with the items we chatted about. We decided to professionally print these materials, which is holding us up.

Thank you!

LH

From: Scott Petty <SPetty@HanoverGrandAvenue.com>

Sent: Friday, May 20, 2016 12:32 PM

To: Laura Hill

Cc: Yen Phung

Subject: RE: South Park BID Intro & Info

Great!

All the best,

SCOTT PETTY | PROPERTY MANAGER | HANOVER GRAND AVENUE | HANOVER COMPANY
1000 S. GRAND AVENUE | LOS ANGELES, CA 90015 | P: 213.741.1043
WWW.HANOVERGRANDAVENUE.COM | MGR@HANOVERGRANDAVENUE.COM



HANOVER COMPANY

From: Laura Hill [<mailto:laura@southpark.la>]
Sent: Friday, May 20, 2016 12:27 PM
To: Scott Petty
Cc: Yen Phung
Subject: Re: South Park BID Intro & Info

Scott,

No problem - I will stop by next week.

We are also doing a promotion with Lyft specific to the South Park community. Enter code "SouthParkLA" and receive \$20 in rides. We have small business card promos - may we drop off one for each of your tenants along with the teasers and resident resource packets? They are meant to slip easily into mailboxes, but also work in stacks in common areas.

Best,
LH

From: Scott Petty <SPetty@HanoverGrandAvenue.com>
Sent: Thursday, May 19, 2016 4:42 PM
To: Laura Hill
Cc: Yen Phung
Subject: RE: South Park BID Intro & Info

Anytime M-F from 9-6. We probably need 50

All the best,

SCOTT PETTY | PROPERTY MANAGER | HANOVER GRAND AVENUE | HANOVER COMPANY
1000 S. GRAND AVENUE | LOS ANGELES, CA 90015 | P: 213.741.1043
WWW.HANOVERGRANDAVENUE.COM | MGR@HANOVERGRANDAVENUE.COM



HANOVER COMPANY

From: Laura Hill [<mailto:laura@southpark.la>]
Sent: Thursday, May 19, 2016 4:34 PM
To: Scott Petty
Cc: Yen Phung

Subject: Re: South Park BID Intro & Info

Hi Scott,

Absolutely! We just polished off our packet "teaser" as well. When would be a good time to drop by printed copies of both stacks, and about how many would you like of each?

Best,
LH

Laura Hill
Communications and Policy Manager



South Park Business Improvement District

Please note change of address:

1100 S. Flower St. Suite #3400, Los Angeles, CA 90015

laura@southpark.la | o. 213 663 1111 | c. 314 956 4425

www.southpark.la | fb.com/southparklosangeles | Instagram/Twitter: @southparkla

24/7 DISPATCH: 866-560-9346

From: Scott Petty <SPetty@HanoverGrandAvenue.com>

Date: Thursday, May 19, 2016 4:32 PM

To: Laura Hill <laura@southpark.la>, Scott Petty <SPetty@HanoverGrandAvenue.com>

Cc: Yen Phung <yphung@hanovergrandavenue.com>

Subject: RE: South Park BID Intro & Info

Hi Laura!

Hope all is well. I was hoping we could get more of the South Park BID resident info packets delivered. They are quite lengthy and we are wiping out our paper and ink supply quickly! ☺

We have been printing them as needed but we are leasing so many apartment we have a ton of move ins coming up we'd like to pass these on to the residents.

All the best,

SCOTT PETTY | PROPERTY MANAGER | HANOVER GRAND AVENUE | HANOVER COMPANY
1000 S. GRAND AVENUE | LOS ANGELES, CA 90015 | P: 213.741.1043

WWW.HANOVERGRANDAVENUE.COM | MGR@HANOVERGRANDAVENUE.COM



HANOVER COMPANY

From: Laura Hill [<mailto:laura@southpark.la>]

Sent: Wednesday, April 13, 2016 9:35 AM

To: Scott Petty

Cc: Yen Phung

Subject: Re: South Park BID Intro & Info

Hi Scott,

Happy to help!

The link is in the meaty email below. Here it is:

Next, the BID would like to continue to share the **South Park Resident Resource Packet** with those who live in the neighborhood. It is a great, robust resource, updated quarterly, for new and existing residents. It can be accessed, downloaded, and printed [here](#).

Laura Hill

Communications and Policy Manager



South Park Business Improvement District

Please note change of address:

1100 S. Flower St. Suite #3400, Los Angeles, CA 90015

laura@southpark.la | o. 213 663 1111 | c. 314 956 4425

www.southpark.la | [fb.com/southparklosangeles](https://www.facebook.com/southparklosangeles) | Instagram/Twitter: @southparkla

24/7 DISPATCH: 866-560-9346

From: Scott Petty <SPetty@HanoverGrandAvenue.com>

Date: Wednesday, April 13, 2016 9:32 AM

To: Laura Hill <laura@southpark.la>

Cc: Yen Phung <yphung@hanovergrandavenue.com>

Subject: RE: South Park BID Intro & Info

Thank you so much! Great meeting you as well. Let me know when you have the PDF version of the new resident packet you can send me as well as the introduction flyer I can email to my residents! 😊

All the best,

SCOTT PETTY | PROPERTY MANAGER | HANOVER GRAND AVENUE | THE HANOVER COMPANY

1000 S. GRAND AVENUE | LOS ANGELES, CA 90015 | P: 213.741.1043

www.HANOVERGRANDAVENUE.COM | MGR@HANOVERGRANDAVENUE.COM

From: Laura Hill [<mailto:laura@southpark.la>]

Sent: Tuesday, April 12, 2016 6:16 PM

To: Scott Petty

Cc: Yen Phung

Subject: Re: South Park BID Intro & Info

Scott and Yen,

Such a pleasure chatting with you both today! Thank you again for making the time to meet. I put together an email that gives folks a great snapshot of BID services and important upcoming events, as discussed. Could you forward this to your colleagues and residents? Also, feel free to share my contact info and let folks know that I am, for all intents and purposes, their liaison to the BID.

The South Park Business Improvement District (BID) is the organization that maintains the cleanliness and safety of your neighborhood. Please keep their 24/7 safety hotline on hand in case of a maintenance or security concern: **(866) 560-9346**. This is also the number to call should you need our "Safe-Walk" (escort) program in which a BID Safety Officer will walk you to your destination within the district.

To see a map of the South Park district, click [here](#).

For more information about the BID, click [here](#).

South Park Newsletter – The South Park Post

The BID hosts a series of free community events and is always striving to provide more resources and information to the community. The best way to stay on top of information about the neighborhood, happy hours, neighborhood specials, free events, etc. is to sign up for the monthly South Park newsletter: <http://southpark.la/newsletter/>

South Park Resident Resource Packet and Survey

The South Park BID is launching a huge neighborhood survey campaign. **Five random people who complete the survey will win:**

- **\$200 Lyft credit**